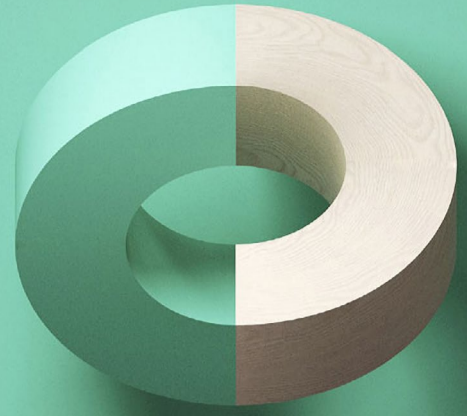


10 Good Reasons for an EBC Visit



Cloud. Hybrid. On-Prem.

No matter where your journey takes you, we're ready to help.



1

Address your unique requirements

You're at the center of your briefing experience. Collaborate with our discussion leaders in a moderated open forum and receive content tailored to address your unique requirements and business objectives. Our experts will then use your input to help you uncover new data-driven opportunities.



2

Talk to the right people

Engage with NetApp's global pool of subject matter experts. Whether you are interested in a purely technical deep-dive or more inclined to a strategic business discussion, we have you covered.



3

Unlock the best of cloud

Get the most of your data, no matter where you are on your cloud journey. NetApp identifies opportunities others miss, ensuring you unlock the best of cloud.



4

Leverage our partnerships

Hear directly from partners such as AWS, Google, and Microsoft about how we join forces to provide fully managed shared storage in the biggest public clouds. Also tap into our other deep relationships with companies such as VMWare and SAP.



5

Get the most out of your data

Unlock the power of your data to reduce data management efforts by up to 70%. Cloud provides a flexible, resilient data source integration across platforms and business users, making data available everywhere it's needed, regardless of where it resides.



6

Enhance connectedness across your organization

Interaction between people, technology and processes is the foundation of your organization. Our SMEs guide you through deploying connectivity strategies and solutions to create a seamless experience for your employees, customers and/or partners, supported by an agile and dynamic architecture.



7

Protect & secure your data

Your data is safe with us. NetApp enables broadly accessible data that is protected and compliant, while preventing ransomware with advanced encryption across your hybrid environment. Backup and recover data faster for increased resiliency.



8

Meet your sustainability goals

Sustainability concerns and shifting consumer preferences are reshaping the industry. We'll show you how to use data to become more sustainable, including greener solutions and how to measure environmental output across the entire lifecycle of our products.



9

Gain access to netapp's top executives

NetApp executives are available to share relevant and useful best practices, industry insights, and learnings from NetApp's own journey - and a glimpse into our future vision.



10

Get peer-to-peer perspectives

Get candid with your industry peers and discover new ways to implement or benefit from NetApp solutions. Leverage their experience to bring your vision to life and leave with a custom action plan.

[Netapp.com/dvc-ebc](https://netapp.com/dvc-ebc)

Reach out to your NetApp Sales contact to schedule your briefing in any of our locations: Amsterdam – Bangalore – Research Triangle Park, NC – San Jose, CA.

