

NETAPP PORTFOLIO
ON MICROSOFT AZURE

Unlock the true potential of the cloud with Microsoft Azure and NetApp



THE PROBLEM

Your organization is struggling to build an Azure-based intelligent data infrastructure to enable AI-ready workloads for new levels of productivity and innovation. Applications and AI workloads require a data platform that provides the enterprise scale, performance, and manageability needed to keep your data compliant, secure, and readily accessible. In addition, there is increasing pressure to shrink carbon footprints without shrinking profit margins. The strategic partnership of NetApp and Microsoft Azure makes it easier to support these complex environments, allowing you to derive greater value from your data.

THE SOLUTION

Solving your AI workload and hybrid cloud data infrastructure challenges requires an intelligent data infrastructure that's scalable, secure, sustainable, and AI-ready. This is precisely what NetApp had in mind when we partnered with Microsoft to offer industry-leading cloud storage, observability, and open-source expertise. Our strategic partnership enables organizations to manage data across any environment with simplicity and high performance, whether your data is on premises, in Azure, or a combination of both. Now, companies can build, deploy, and scale applications and AI workloads in Azure while driving efficiencies across the board.

Top 5 reasons to use the NetApp portfolio on Microsoft Azure



1

Proclaimed market leader by Gartner, GigaOm, and IDC, NetApp® unified data storage technology is the choice for hybrid and cloud-native environments.



2

As strategic partners, NetApp and Microsoft continue to lead data infrastructure innovation, delivering silo-free infrastructure, observability, and AI to enable robust data management everywhere.



3

Reduce cost and complexity with simplified operations and unified control. Use managed services and support to simplify open source technology management and effortlessly scale out applications.



4

Minimize risk when moving applications and workloads such as SAP, Oracle, VMware, high-performance computing (HPC), and Azure Virtual Desktop to Azure with our 99.99% uptime SLA.



5

Safeguard your valuable data with a full suite of data management capabilities, including NetApp Snapshot™ copies, backup, and data replication.



Owned by Microsoft Azure



Azure NetApp Files

Owned by NetApp

NetApp® Cloud Volumes ONTAP®	NetApp Backup and Recovery	NetApp Tiering
NetApp Copy and Sync	NetApp Data Classification	NetApp Ransomware Resilience
NetApp Trident™	Instaclustr NetApp Instaclustr®	NetApp Data Infrastructure Insights

Where NetApp adds value



Advanced data management capabilities

- Understand and identify sensitive data for categorization with AI-driven natural language processing (NLP).
- Protect data with block-level, incremental-forever replication.
- Leverage a single control plane to intelligently orchestrate a comprehensive, workload-centric ransomware defense.



Streamlined operations and observability

- Simplify management of your on-premises and cloud environments with a unified control plane.
- Gain total visibility of your infrastructure and attached workloads to simplify operations, optimize performance, and maintain availability of your storage infrastructure.



Lower public cloud storage spending

- Leverage NetApp ONTAP® storage efficiencies to reduce and optimize your storage footprint.
- Reduce infrastructure TCO by using standard storage with cool access to tier data to low-cost object storage.
- Scale capacity-based storage up or down based on requirements.

Target workloads



VMWARE

Attach NFS datastores as a persistent storage option with the support of Azure VMware Solution. Create NFS datastores with Azure NetApp Files and attach them to clusters of your choice to scale capacity without adding more Azure VMware Solution nodes.



DATABASE

Increase Oracle and Microsoft SQL Server database performance and reduce cost by up to 60%. Simplify storage and infrastructure by centralizing unstructured data for SAP HANA, and AnyDB. Reduce SAP backup times by 99%. Certified for use with SAP HANA.



FILE SHARES

Leverage enterprise-grade file sharing for home directories, web applications, SAP applications, and global file sharing.



HYBRID CLOUD

Achieve more efficient disaster recovery, backup and archive, and cloud bursting with the NetApp Cloud Volumes ONTAP® solution.

Sample customers



"I'm excited to continue supporting business growth as L'Oréal gains market share, and through the scale and innovation we gain with Azure, we can help enable that success."

Susannah Greenberg, Chief Information Officer, L'Oréal



Competitive edge

Lower effective cost without compromise

Easily optimize cost, time, and performance to streamline your enterprise applications without rearchitecting or sacrificing performance and reliability.

Lower risk and maintain compliance

Meet uptime and availability SLAs with automatic cross-region replication in Azure, and restore instantly with zero-impact NetApp Snapshot™ copies. Gain highly durable daily backups through incremental-forever, block-based backups with NetApp Backup and Recovery.

Deep integration

Enjoy a seamless and secure Azure experience that includes no learning or management overhead and that can be set up in minutes from the Azure portal.

Unparalleled protection

Use NetApp Data Classification with out-of-the-box data insights to identify sensitive personal identifiable information from a no-visual-nonsense compliance dashboard. The NetApp Instaclustr® managed platform is certified for global standards such as SOC2 and PCI DSS, helping organizations maintain compliance. Our teams actively apply security and version updates to managed open-source software, reducing both security and compliance risk.

Simplify storage management and observability

Experience unified, enterprise-grade management of storage and data services across your hybrid multicloud with NetApp Console. Streamline operations and protect every action with a secure-first design. Gain total visibility of your infrastructure and attached workloads with NetApp Data Infrastructure Insights, simplifying operations, optimizing performance, and maintaining availability of your storage infrastructure.

Additional resources

- [NetApp portfolio on Microsoft Azure](#)
- [NetApp Console](#)
- [NetApp Cloud Volumes ONTAP](#)

- [Azure NetApp Files](#)
- [Instaclustr](#)
- [Data Infrastructure Insights](#)



Contact Us



About NetApp
NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data, operational and workload services to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our operational and workload services provide continuous optimization of performance and efficiency for infrastructure and workloads through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. Learn more at www.netapp.com.

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