

AT-A-GLANCE

AWS ISV Workload Migration Program

Accelerating and Incentivizing NetApp migrations to AWS

Amazon Web Services (AWS) and NetApp have joined forces to help you achieve success with your migration journey to AWS. Through this collaboration, we are pleased to share a financial incentive to help NetApp customers offset a portion of costs associated with their migration to AWS, making it easier and more affordable to migrate to NetApp on the AWS Cloud.

What is the offer?

The ISV Workload Migration Program (WMP), sponsored by AWS, financially supports your journey to NetApp on AWS by providing AWS Promotional Credits to offset AWS service investments. The WMP assists NetApp customers who want to transition from managing NetApp on premises or NetApp in other public clouds, and customers on non-NetApp storage to NetApp on AWS for increased performance, agility, and scalability. You will benefit from leveraging NetApp's best in class enterprise grade storage, while reducing risk and cost from the migration equation.

How does it work?

Upon completion of your NetApp or non-NetApp migration to NetApp on AWS, AWS will release AWS Promotional Credits that are applied directly in your AWS account, reducing the amount you pay for AWS infrastructure service fees. Savings can be used to offset costs associated with other aspects of your migration journey (i.e., NetApp-delivered professional services, data transfer fees, Amazon FSx for NetApp ONTAP, other AWS services, etc.).

How much is the incentive?

The credit amount is based on several factors surrounding your migration to NetApp on AWS, including volume of data migrated and configuration requirements. NetApp and AWS will share the funding incentive value once your migration has been sized and scoped.

When and how do you receive the incentive?

The WMP incentive is released once your migration to NetApp on AWS has concluded. You will need to sign a migration completion form and provide your 12-digit AWS account ID so that AWS Promotional Credits can be directly applied and used for redemption. You must agree to WMP terms and conditions.

Getting started

If you're interested in the program, please contact your NetApp or AWS account manager and ask about the AWS ISV Workload Migration Program. They will help size your NetApp migration, determine the funding incentive amount, and share next steps for activating this offer.



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