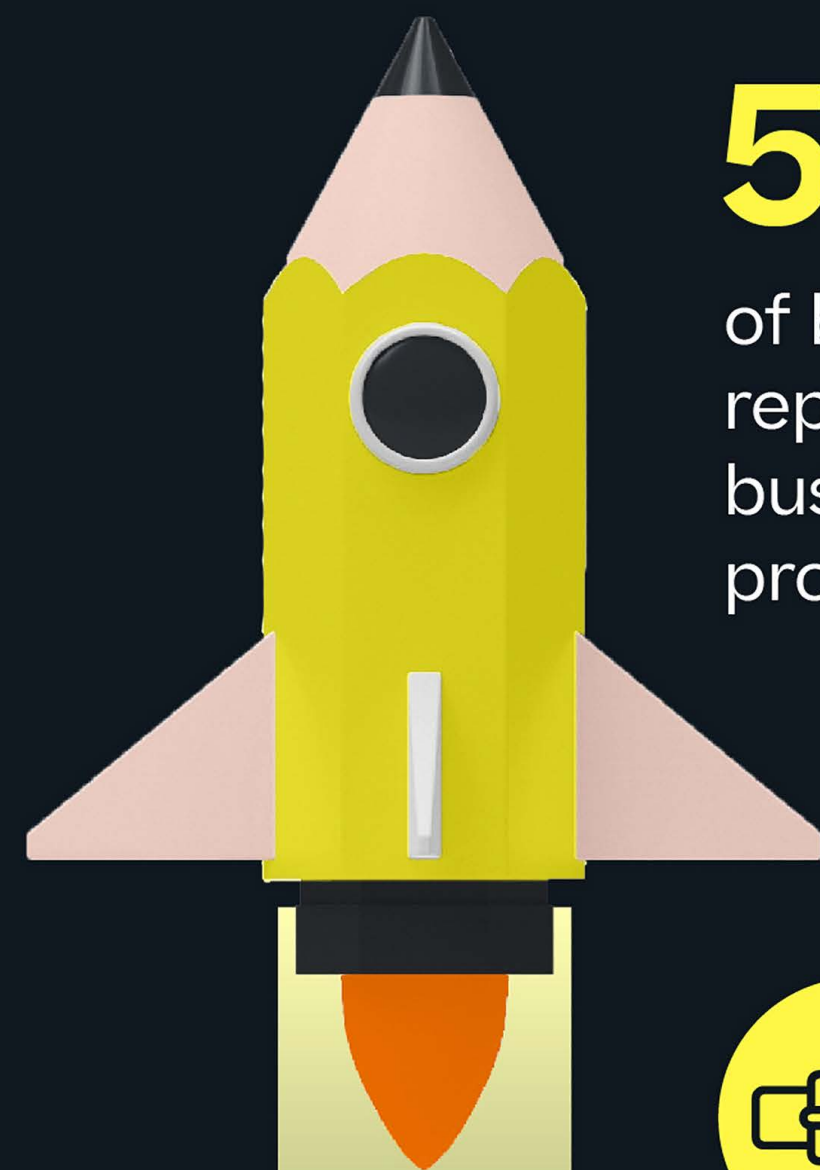# Big little cloud wins

Cloud wins take hard work, and when you're as obsessed with the cloud as we are, every little win feels like a big one that's worth celebrating.
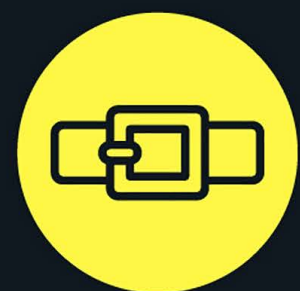
NetApp

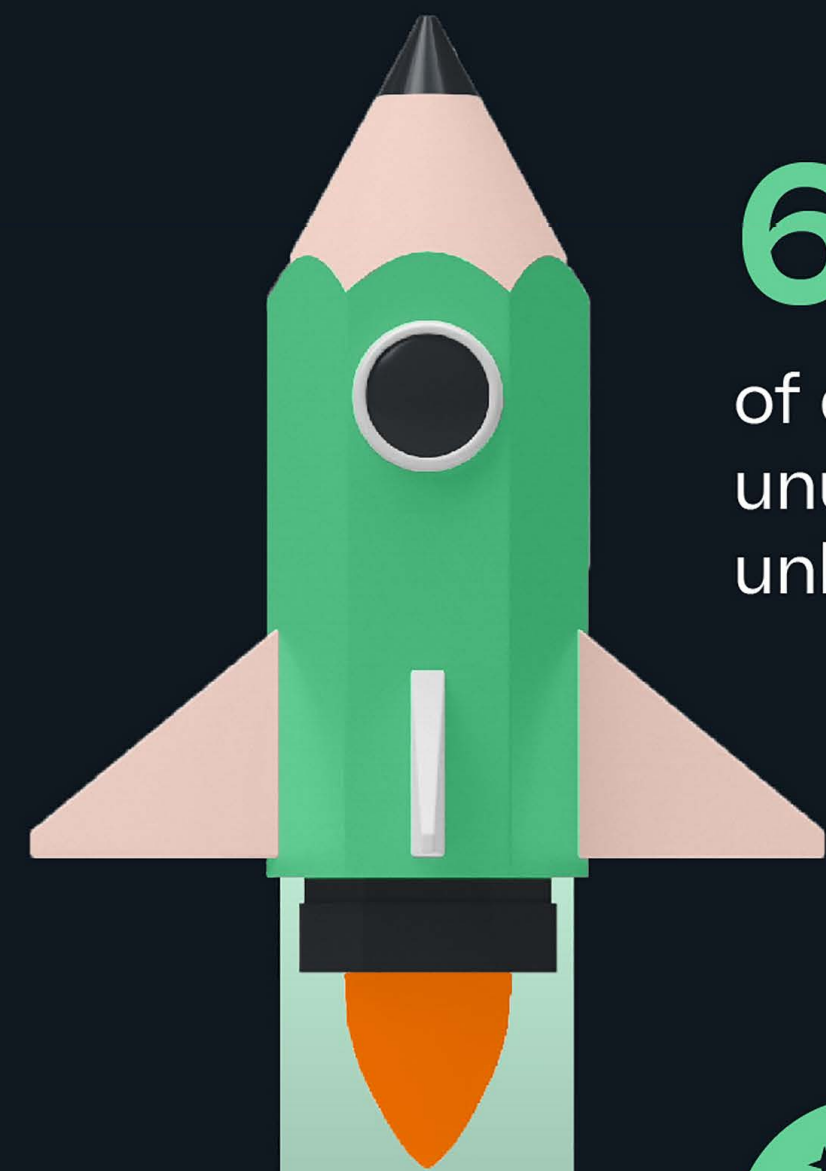Learn more →

57%
of business leaders report deleting valuable business data because of prohibitive storage costs.[1]

Put an extra notch in your data belt and store virtually unlimited data in a single file system tiering to lower cost storage tiers.
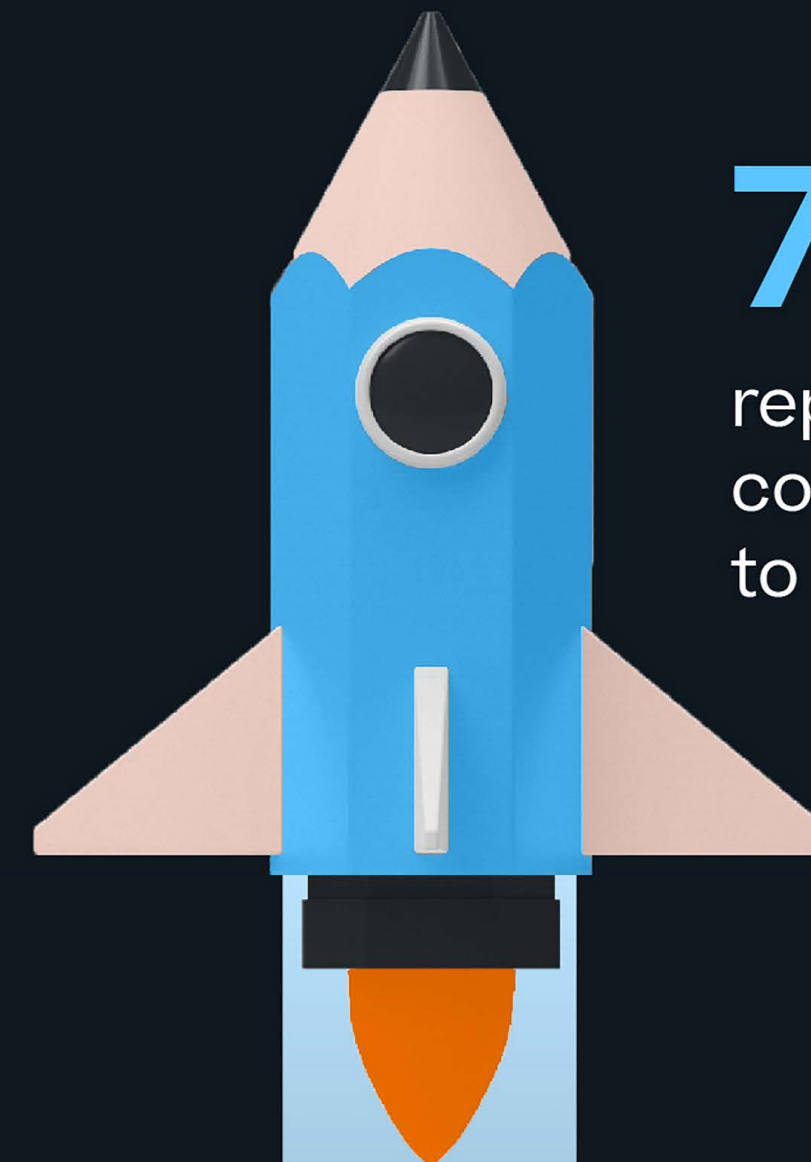
68%
of data goes unused with unknown value.[1]

NetApp's Multicloud File Services scan all your data wherever it lives, providing insights so you can optimally reduce or relocate data. It's like **finding sunken treasure at the bottom of your data ocean.**
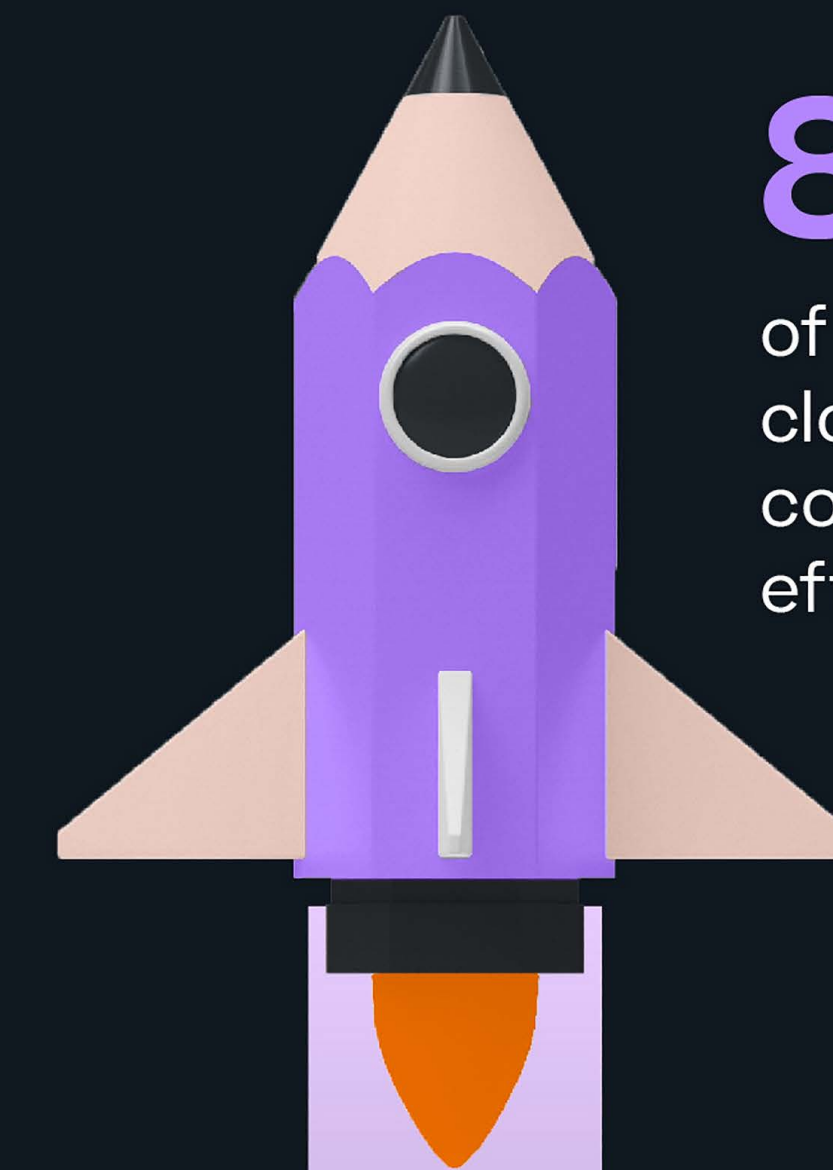
73%
report that storage cost concerns limit their ability to maximize data value.[2]

NetApp's multicloud storage and data services can help you **escape the cost & storage quicksand trap**, and increase application performance while enhancing data protection, security, and compliance.

80%
of companies use 2+ clouds and spend considerable time and effort connecting them.[3]

NetApp's BlueXP can help you **get off the multicloud hamster wheel** with a single data management control console and common set of APIs that span all of the major public clouds.

1. The Seagate Rethink Data Survey, IDC, 2020
2. Seagate-ESG Multicloud Maturity Report, August 2022
3. ESG. The importance of optimized cloud storage and workloads, 2021